

Dlux Beauty LLC

Project Narrative

Location: 870 E. Higgins Rd, Suite 130 Schaumburg, IL 60173

Name: Dlux Beauty LLC

Hours of Operation:

Monday – Friday: 10 AM to 7 PM

Saturday: 10 AM to 4 PM

Services Offered:

Major Focus: Eyelash Extensions

Minor Focus: Facials

Website is: www.dluxbeautychicago.com

Number of Employees: 1 Employee + 1 Owner. Plan to hire 2 more employees soon.

Estimated Number of Customers: Currently about 70-80 regular customers with about 4-6 customers per day. Typically, 1 customer every 1.5 hours. **By appointment only.**

Currently, the employee works only 1-2 days a week. Owner works 4 days a week.

The plan is to hire 1 more employee to work 3-4 days a week, each employee will hopefully be able to accept 3-6 customers per day. So eventually the plan is to have 2-3 customers every 1.5 hours. And **always by appointment only.** No walk-ins. But that is far down the road.