

**SEPTEMBERFEST MINUTES
MONDAY, NOVEMBER 6, 2023**

COMMITTEE ROLL CALL

Chair Wiskirchen presiding. Committee members Awick, Braheny, D'Amelio, Flesch, Flynn, Fraser, Hamilton, B. Hansen, N. Hansen, Johnson, Lange, Lenoci, Mytych, Prette, Richter-Papaproko, Sanderson, Todd, and Webber present. Committee members DeLisa, Mendez, and Mussman absent.

STAFF ROLL CALL

Roxane Benvenuti (Special Events Coordinator), *Department of Cultural Services*; Tiana Weiler (Director), *Department of Cultural Services*; Michael Rons, *Fire Department*; and Adrian Marquez, *EPW* present. Tom Wisniewski, *Community Development*; Bob Mamrot, *EPW*; and Sgt. Adam Wis, *Police Department* absent.

STUDENT REPRESENTATIVES ROLL CALL

Isabella Ocampo, *Hoffman Estates High School*; Leyla Ozbey, *Schaumburg High School*; and Chekiya Willis, *Conant High School* present.

GUEST ROLL CALL

Mike Lange, *Arts & Crafts Show Assistant*; Melanie Brown, *Arts & Crafts Show Assistant*; Marc Concialdi, *Main Stage Entertainment Assistant*; Crystal Schuster, *Sponsorship & Marketing Assistant*; Carol Brey, *Schaumburg-Hoffman Lions Club*; Jack Brey, *Schaumburg-Hoffman Lions Club*; and several Parade trophy recipients.

CALL TO ORDER

Chair Wiskirchen called the meeting to order at 7:00 p.m.

APPROVAL OF MINUTES

1. September 18, 2023. **Motion to approve made by Mr. Fraser, seconded by Mr. Flesch. Voice vote taken, all ayes. Motion carries.**

NEW BUSINESS

1. Student Representatives posed for a photo with Sons and Daughters of Italy in America members for their scholarship.

2. Presentation of Septemberfest Labor Day Parade trophies

The Septemberfest Parade team presented trophies to this year's parade winners who were able to attend the meeting.

3. Septemberfest 2024 Meeting Schedule Review

The committee reviewed and approved the 2024 meeting schedule.

4. Septemberfest Critique List Discussion

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The committee discussed all the items on the critique list and some items will be discussed in greater detail at future meetings.

APPROVAL OF EXPENDITURES

1. None

CHAIR REPORT

1. No report.

COORDINATOR REPORT

1. Mrs. Benvenuti reported that she is working on tying out the budget to complete the final report for the November FLAGG meeting.

COMMITTEE REPORTS

1. Arts & Crafts Show: Mrs. Lange introduced Mrs. Melanie Brown who has participated in the Septemberfest arts & crafts show for 23 years, and has requested appointment as the new Arts & Crafts Show Co-Chair.
2. Craft Beer & Wine: No report.
3. Layout & Carnival: No report.
4. Local Stages Entertainment: No report.
5. Main Stage Entertainment: Mr. Todd informed the group that Mr. Marc Concialdi has requested appointment as the new Main Stage Entertainment Co-Chair, and Mr. Mendez's role will continue to be Sponsorship & Marketing Co-Chair and Septemberfest Photographer.
6. Maintenance & Fireworks: No report.
7. Not-for-Profit Day: Mr. Sanderson mentioned Ms. Chekiya Willis, Student Representative, is interested in joining the committee as a junior member or assistant.
8. Parade: No report.
9. Sponsorship & Promotions: Mr. Flynn reported that cash and in-kind sponsorship totals are \$117,770 and \$24,900, respectively. Mr. Flynn mentioned that the Sponsorship & Promotions title is changing to Sponsorship & Marketing, and Ms. Crystal Schuster has requested appointment as a new Sponsorship & Marketing Co-Chair.
10. Student Representatives: No report.
11. Taste of Schaumburg: No report.
12. Volunteer: No report.

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STAFF REPORTS

1. Community Development Department (CDD): No report.
2. Engineering Public Works Department (EPW): No report.
3. Fire Department: No report.
4. Police Department: No report.

COMMENTS FROM THE AUDIENCE

1. Mrs. Brey mentioned the Schaumburg-Hoffman Lions Club will be donating a bench to the Village of Schaumburg.
2. Ms. Weiler brought the Village's annual holiday ornament that features Septemberfest this year and said that it is available for purchase at the Prairie Center for \$20. Ms. Weiler also informed the committee about the Prairie Center Foundation raffle opportunity.

ADJOURNMENT

Chair Wiskirchen entertained a motion to adjourn. Motion made by Ms. Prette, seconded by Mrs. Hamilton. Voice vote taken, all ayes. Motion carries. Meeting adjourned at 8:35 p.m.