

## PROJECT NARRATIVE

This application is for a sign variation request to mount and install one (1) new illuminated Dave and Buster's sign on top of an existing canopy, with the sign to be projecting higher than the canopy. This project is located at 601 N Martingale Rd, Schaumburg, IL 60173.

This proposed sign, as outlined in the variance application, was originally proposed to be mounted to a steel beam on the southeast elevation. Surrounding the steel beam is glass. After further consultation with the engineer and all other parties on the project, it was determined that this was not a safe way to mount this sign due to wind load concerns and weight distribution. The new proposed mounting would place the sign mounted to the top of the existing canopy that juts out over the main entrance on the southeast corner. This would be mounted using a steel support system.

The proposed sign is the main branding element of this location and is part of a larger signage package that includes awnings and other channel letter signage that has already been reviewed and approved by the village. The complete signage package of this project is apart of the larger project to convert this building into a Dave and Buster's location within the Streets of Woodfield.